



The Pony Club Association of N.S.W.

7/25 Victoria Road, Wollongong NSW 2500

Phone: (02) 4229 8977 Fax: (02) 4229 8966 Email: admin@pcansw.org.au

Correspondence to: PO Box 2085, Wollongong NSW 2500 Australia

ABN 50 890 419 366

Pony Club Association of NSW Media Policy

Pony Club Association of NSW works on behalf of our members in accordance with our Constitution.

Our relationship with the media is vital to our success. We work positively and collaboratively to ensure that we have effective relationships with our partners and provide accurate, reliable, valid information to the best of our knowledge at all times.

Procedures

1. As such the following outlines a clear manner in which Pony Club Association of NSW can utilise the media in order to achieve its stated aims:
2. All media enquiries are to be directed to the EO/PRESIDENT/SECRETARY
3. Where media statements are required immediately, the EO/PRESIDENT/SECRETARY will respond. Another authorised delegate may also respond to media inquiries following consultation with the EO/PRESIDENT/SECRETARY
4. Pony Club Association of NSW Committee/Board members, Staff, Contractors or Volunteers must not communicate with media on behalf of the organisation without prior authorisation from the EO/PRESIDENT/SECRETARY
5. Confidentiality and privacy of members and stakeholders should always be respected.
6. Verbal consent should be sought prior to any photographs, films or interviews for media activities. The EO/PRESIDENT/SECRETARY or her/his delegate is responsible for seeking this consent.
7. Pony Club Association of NSW will seek to promote positive coverage of its achievements, topics of interest and future vision.
8. All media releases and events will aim to educate and inform the public about issues facing pony club.



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9. Pony Club Association of NSW will, where possible and appropriate, convey media releases in a culturally and linguistically appropriate manner
10. Pony Club Association of NSW will not provide endorsements of any political party, but may comment in a qualitative manner on the merits and deficiencies of any policy initiative.
11. Under no circumstances shall Pony Club Association of NSW Committee/Board or staff members engage in media activities to air concern/grievances regarding the operation of Pony Club Association of NSW.

Signature: _____
President

Date: ____/____/____

Enquiries
(Insert contact details)