

Pony Club Association of New South Wales Inc.

Pony Club Association NSW works on behalf of our members in accordance with our Associations Constitution and Policies. Our relationship with the media is vital to our success. We work positively and collaboratively to ensure that we have effective relationships with our partners and provide accurate, reliable, valid information to the best of our knowledge at all times.

Pony Club Association NSW recognises the importance of the internet to improve and increase the flow of information, shaping public thinking about our organisation, members, sponsors and partners. Pony Club Association NSW is committed to supporting people's rights to interact knowledgeably and socially through electronic communication, blogging, wikis and interaction in Social Media. However Pony Club Association NSW will not tolerate any behaviour whereby a Pony Club Association NSW policy is in breach or in risk of being breached.

Policy Breaches and Consequences

Any behaviour by a Pony Club Association NSW member, family member or employee that is inconsistent with the Member Protection Policy and Code of Conduct and is directly related to Pony Club Association NSW may constitute a breach of the Pony Club Association NSW Social Media Policy. In this instance the matter will be dealt with in accordance with the Pony Club Association NSW Member Protection Policy which can include referring a matter to the police.

Examples of inappropriate behaviour may include, but is not limited to, uploading of inappropriate website content and engaging in blogs that harass, bully, offend, intimidate or humiliate members. **Members are reminded that they may not use Social Media as a platform to post derogatory remarks in relation to the Association or any of its office bearers at any level.**

Procedures for member of Pony Club Association NSW to adhere to:

1. Be **respectful**. Don't say anything on Facebook etc. that you would not say in person.
2. Take **responsibility** to ensure that any posts are factually correct and accurate and do not breach confidentiality.
3. Show **respect** for the people you interact with. Be a good sport and treat them as you would like to be treated.
4. **Rub out** or delete "friends" who are abusive and intrusive - you don't have to inform them, and they will not know until they try to write on your wall or see your profile.
5. **Respect** the rights, dignity and worth of all regardless of their gender, ability, cultural background or religion.
6. **Report** to the appropriate authorities anyone who harasses you or forces you to friend them.

Procedures for Pony Club Association NSW and Club/Zones

The following outlines a clear manner in which Pony Club Association NSW can utilise the media in order to achieve its stated aims:

1. All media enquiries are to be directed to the EO/PRESIDENT/SECRETARY
2. Where media statements are required immediately, the EO/PRESIDENT/SECRETARY will respond. Another authorised delegate may also respond to media inquiries following consultation with the EO/PRESIDENT/SECRETARY
3. Pony Club Committee/Board members, Staff, Contractors or Volunteers must not communicate with media on behalf of the organisation without prior authorization from the EO/PRESIDENT/SECRETARY
4. Confidentiality and privacy of members and stakeholders should always be respected.
5. Verbal consent should be sought prior to any photographs, films or interviews for media activities. The EO/PRESIDENT/SECRETARY or her/his delegate is responsible for seeking this consent.
6. Pony Club will seek to promote positive coverage of its achievements, topics of interest and future vision.
7. All media releases and events will aim to educate and inform the public about issues facing pony club.
8. Pony Club will, where possible and appropriate, convey media releases in a culturally and linguistically appropriate manner
9. Pony Club will not provide endorsements of any political party, but may comment in a qualitative manner on the merits and deficiencies of any policy initiative.
10. Under no circumstances shall Pony Club Committee/Board or staff members engage in media activities to air concern/grievances regarding the operation of Pony Club Association NSW

For further enquiries please contact the Executive Officer Kerren Britton 02 4229 8977 or admin@pcansw.org.au