



# THE PONY CLUB ASSOCIATION OF NSW



## 2013 ANNUAL REPORT

*Encouraging young people to ride and learn to enjoy all kinds of sport connected with horses and riding in a safe and supportive environment.*

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## PARTNERSHIP





## **2013 PONY CLUB ASSOCIATION OF NSW EXECUTIVE LIST**

**PRESIDENT:** Mrs Di Cullen

**VICE PRESIDENTS:** Mr Michael Syme, Dr Frank Kelleher

**TREASURER:** Mr Doug Denby

**CHAIRMAN OF CHIEF INSTRUCTORS COMMITTEE:** Mrs Jenny Frankum

**ZONE CHIEF INSTRUCTORS MEMBER TO THE EXECUTIVE:** Mrs Elaine Caswell

**COUNCIL:** Mrs Maree Clark, Mr Jamie Kay

**EXECUTIVE DIRECTOR:** Mrs Kerren Britton

Photograph; Zone Delegates attending the November 2013 State Meeting.



## PRESIDENTS REPORT

The comprehensive annual report has been prepared by our office staff. This report covers all the activities as well as financials for the past 12 months. Our report shows that once again the Pony Club Association NSW has had a successful year.

The success of our organization is dependent on all our volunteers working in harmony from Club level to State level. I cannot thank every one of our volunteers enough for all the effort they all give to Pony Club at whatever level, to help make this great movement what it is today.

Thank you to all the Zones who hosted State events which were all well attended and ran very smoothly.

Congratulations to all the riders who participated in the championships, and to those who became our Champions.

We sent a small but successful team to the National Championships in Perth this was a great event and a wonderful trip to Perth with the team and their horses.

Many Zones held regional schools as well as NCAS schools as is shown in the full report.

Financially we are still solvent which of course is very important. Our new database is currently being tested.

I would like to finish by thanking Kerren, Lisa and Teena for all their hard work during the year, and thank the executive, Jenny, Michael, Frank, Maree, Jamie, Elaine and Doug for all their support and help during the past year.

In conclusion I wish everyone an enjoyable and successful 2014.

*Dí Cullen,*  
**President**





## ASSOCIATION SECRETARY REPORT

2013 has been an eventful and successful year for the Pony Club Association of NSW with rider participation at State Championships remaining steady (please see State Championship statistics later in this report). It was disappointing that the State Polocrosse Championship had to be cancelled due to lack of numbers and the State Executive, Advisory Committee and Council have looked at the format for this Championship to increase participation for Polocrosse in 2014.

All riders attending State Championships from the 1<sup>st</sup> January 2014 must have their horses vaccinated against Hendra virus and will be scanned upon arrival for auditing purposes. This new requirement will introduce some further processes for riders and organisers for these events so please ensure that you check schedules and the Associations website for details.

Pony Club Association NSW held a very successful State Camp at the Sydney International Equestrian Centre (SIEC) with all riders attending gaining new skills and knowledge as well as having a good time and making new friends. I would like to take this opportunity to thank the coaches who attended camp – Jamie Coman, Sam Lyle, Carolyn Earl, Philip Logue and his assistants, Jane Frankum, Sarah Venamore and Greg Hogan. Thanks to our presenters Dr John Kohnke and Stephen Lamb and Edwina Mitchell for her excellent cooking and work in the camp kitchen.

There are a number of volunteers who attend each year that are the backbone of camp and need to be thanked and acknowledged as well – Dianne Cullen, Jenny Frankum, Frank Kelleher, Elaine Caswell, Maree Clark, Michael Syme, Gavin Cullen and Jamie Kay without these volunteers camp would not be able to run.

Nationals were held in Western Australia in 2013 and while the number of riders representing NSW was down the commitment certainly wasn't. I would like to congratulate these riders on their dedication to participating in our sport at a National level for a full report on Nationals please see later in this Annual Report or go to the Nationals website [www.ponyclubnationals.org.au](http://www.ponyclubnationals.org.au)

Thank you to Dianne Cullen, Jenny Frankum and Gavin Cullen for representing NSW and being the team managers for these riders. A big thank you must also go to the parents of these riders for organising to get them and their horses to Western Australia. From all accounts the trip across was a fantastic experience in itself.

Thank you also to all members who donated or purchased tickets in the Nationals raffle and for the Nationals Cookbook organised by Dianne Cullen. Not only did Dianne Cullen organise these two major fundraising initiatives she also worked tirelessly to sell a

large number of raffle tickets – thank you Di.

Brandon Beneke was the Pony Club Association NSW representative for the 2013 Inter –Pacific Exchange held in Queensland who helped Australia win the Exchange just holding off New Zealand (full details on the Inter-Pacific Exchange later in the Annual Report).

Financially State Council voted to increase a number of fees for 2014 which should improve the Associations financial position for 2014 however we need to be mindful of increasing operational costs and look seriously at the accounts on a yearly basis. As yet the NSW Government and Department of Sport and Recreation have not announced the future funding structure for sporting organisations only extending the previous funding for a further twelve months which may leave a large financial shortfall for the Association to deal with in 2015. Please lobby your local ministers to ensure that the sporting community continue to receive the support needed to continue to provide education and opportunities for our members.

The impact of the changes to Work Health & Safety and volunteer organisations is yet to be determined however in the main Clubs and Zones have embraced the changes and utilised the documents and templates available on the Associations website. Clubs and Zones are reminded the Association is committed to Work Health & Safety and that clubs and zones must retain all documentation relating to WH&S. There is always room for improvement and the State Office welcomes any documents and templates that Clubs and Zones have that are working for them and any concerns or queries relating to Work Health and Safety at Pony Club.

Clubs and Zones must also be aware of the changes to the Working With Children Check and registrations which will take affect for volunteer organisations in 2015. Information is available on the Associations website or via the Commission for Children and Young Peoples website <http://www.kids.nsw.gov.au/> Clubs and Zones should be mindful that the new checking process does not mean that they do not have to be vigilant in regard to Child Protection and that they need to implement child safe practises. The Association have a number of policies to help including the Child Protection and Zero Tolerance Policy and the Member Protection Policy, these along with all of the Associations policies can be found on the website.

*Kerren Britton,*  
**Association Secretary**



## STATE COACH & COACHING DIRECTOR REPORT

As the State Coach and State Coaching Director I do a lot of travelling around the state teaching at Instructors and Regional Schools. There are now a great group of coaches who help me get around to all the zones for all the schools PCANSW provides each zone each year.

**PCANSW allows each to apply and hold the following schools funded by PCANSW each year:-**

- NCAS & Update Instructors School
- Regional School (for riders 10 -25)
- Senior Regional School (for riders 13 – 25) or two Regional Schools
- Specialist Schools: Judges, course designers in most disciplines
- NCAS Instructors Assessments

These schools are organised through the Zone Executive.

**Instructor's schools** are held and these cater from people preparing for their NCAS assessment, people wishing to update their old system certificates and anyone interested in becoming a club instructor or learn more about teaching riding and horsemanship. It is important for clubs to remember that any coach used for camps, clinics etc and are paid a coaching fee must be registered on the PCANSW Paid Instructors Panel. This list can be viewed on the PCANSW website. Anyone teaching and being paid and doesn't appear on the Paid Instructors Panel list is not covered by the Pony Club insurance.

PCANSW generously financially supports all Pony Clubs and their Zones with the opportunity for each Zone to hold NCAS Instructors school, Assessments, 2 Regional Schools and a specialist school each year making a number of avenues for instructors and riders to receive high quality instruction.

NSW Pony Club Association has now been involved with The National Coaching Accreditation Scheme (NCAS) now for 5 years. 285 Pony Club instructors have sat and passed their NCAS Preliminary assessment. There are now 24 of the 27 zones with instructors holding NCAS accreditation.

The old PCANSW instructors system still exists only for instructors to maintain their old accreditation which needs to be updated every three years as previously by attending a two day instructor's school within the three year period. They cannot progress any higher under the old system and must hold their accreditation continuously.

Anyone new coming into Pony Club who wishes to be an accredited instructor or whose old accreditation was not kept current can now only complete the NCAS. Also anyone wishing to progress further and have a lasting accreditation also needs to have completed their NCAS assessment. Accredited NCAS instructors are registered with the Australian Sports Commission along with all other sports.

Instructors wishing to sit their NCAS must have attended a State Coach conducted Instructors school in the previous 18 months before their assessment.

**Mentors:** The system requires mentors to help instructors prepare for their assessments. Mentors are asked by the Zone Chief Instructor of each zone and their names are sent in by the ZCI to be included on the Mentors List on the PCANSW website.

Instructors are able to train with mentors listed on other zones lists and can travel into other zones too have their books signed at an organised day. This must always be previously organised with the ZCI. Instructors may also do their assessments in any zone and again it must be pre organised with that zones ZCI.

The PCANSW assessors travel to the zones to do these assessments and there is no cost to the people sitting their assessment. The assessment only takes one day and each instructor is assessed in one Flat riding task, one Jumping Task, one Sporting task and gear checking. They can choose the task that they wish to teach from a list of tasks supplied to them a minimum of a week before the assessment by the zones assessment coordinator. In their tasks they are only expected to teach 3 riders.

We thank all the riders who give up their time to be demonstration riders for the assessments as without these riders we would not be able to hold assessments.

We have now had our first group of NCAS Instructors renew their certificates having held them for 4 years. If you are not sure of your updating date check MyClub for more information. For more details on what needs to be done to update go to [www.pcansw.org.au](http://www.pcansw.org.au)

It has been very encouraging to see an improvement of the standard of instruction and riding throughout the state over the years, but this is an ongoing process with new people continually coming into clubs and taking on instructional roles. But the biggest benefit we are experiencing is now the continuity of the standard of the instructors with the state assessment system.

*Jane Frankum,*  
**State Coach &  
Coaching Director**







## MARKETING & EVENTS CO-ORDINATOR REPORT

Looking back on 2013, the Association was involved with the successful delivery of the following major state events.

The 2013 State Camp which was held at the Sydney International Equestrian Centre (SIEC), from the 6th to the 11th January. Eight State Championships held in various regional and rural locations throughout NSW. Pony Club NSW entered a team of riders in the Pony Club Australia National Championships which was hosted by Pony Club Western Australia and held at the State Equestrian Centre, Brigadoon from the 26th to the 30th September. For many competitors and their families this was a once in the lifetime opportunity to make the journey to Western Australia, with many lasting friendships and memories made.

Compared to the previous year we saw a reduction in cash based sponsorships and advertising. With an increase in product based sponsorships, including an Age Champion rug sponsor who generously provided rugs for six out of the nine State Championships in 2013.

The Profile of the Month competition remains popular, with members having the opportunity to win some fantastic sponsor prizes.

Horseland came on board as a major product sponsor for the Pony Club of the Month competition, offering a significant amount of product for winning clubs on a monthly basis.



Social Media prizes were implemented, with competitions run approximately once a month. Our Facebook page increased in popularity with 2,063 'likes' at the time of this publication, an increase of around 750 from this time last year.

I would like to take this opportunity to thank our generous sponsors for your support which enables us to provide these benefits to our members.

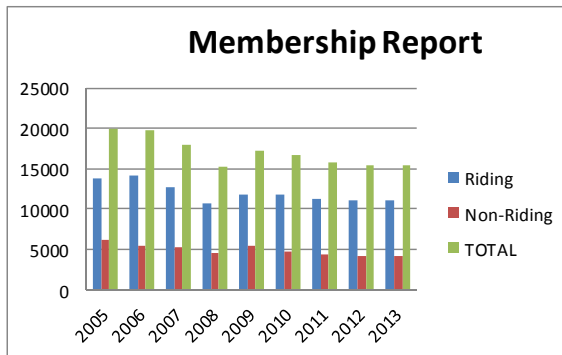
The Association website visits have dropped over the past year, however a new fresh looking website is currently being constructed which is very exciting. This will launch in 2014.

Thank you to all of the countless volunteers, my colleagues in the state office and the Pony Club Executive Committee for your support. I look forward to the year ahead.

*Lisa Ferguson* **Marketing & Events Co-coordinator**

## MEMBERSHIP

As of the end of 2013, Pony Club NSW membership was comprised of 265 registered Pony Clubs divided into 27 Zones, with 15,357 members.



## CONSTITUTION POLICIES & PROCEDURES

March 2012 saw the State Council approve an updated Constitution by now most clubs and zones should also have adopted the updated Schedule A and B components of the Constitutions at their Annual General Meetings. If you still have not adopted these changes please contact the State Office on the correct process.

- Handbook updates have been added to the website as completed with only some minor changes still to come. Sections will be updated after each State Meeting to reflect any changes made at those meetings so please keep an eye out for the updates.
- The website is continually being updated with Policies as they have been ratified including – Member Protection Policy, Code of Conduct, Child Protection and Zero Tolerance Policy, Photography policy, Alcohol Policy and Smoking policy (to bring it in line with legislative changes). The Association voted at the November 2013 meeting to re-vamp the website so please keep an eye out for changes in the future.
- **Risk Management** – further information has been provided to members in regard to Safe Work Practices during the year including information on safety check lists, safety briefings tag and testing of electrical equipment, example chemical registers, Standard Operating Procedure for the use of mowers, line trimmers and other equipment at club/zone level. If you have any queries or Standard Operating Procedures (SOP's) etc. please contact the State Office. Clubs and Zones are reminded that Risk Management and Work Health & Safety is ongoing and copies of all documentation must be retained.
- **Working with Children Checks** – NSW Commission for Children & Young People announced that changes to legislation have been passed and a new reporting system will be implemented over a 5 year period starting 2013, sporting/volunteer organisations are being urged to start to set up the framework to handle these changes however they will not be mandatory for volunteers until year 3 (2015) of the implementation.

For clubs this will mean a few more duties as volunteers register then provide a registration number and the club must complete verification checks.

**All clubs will need to register with the Commission to verify volunteers, this can be done online or through a telephone helpline and they will need their registration number (for the club) the volunteer's name, date of birth and WWCC number.** Verification will be provided immediately and show whether the person can work with children or is barred from working with children. If a person is barred from working with children clubs must not allow them to volunteer. This will mean that the nominated club person must be carefully chosen as they will be privy to personal information. We may also need to look at having this nominated club person sign a privacy declaration.

Each club must also keep a record of each cleared worker/volunteer's Working with Children Check number, its expiry date and the date of the club/employers verification. These records must be checked each year to ensure that the worker/volunteers registration has not expired. If there is no record of the person in the WWCC system then the person cannot work/volunteer in a child-related role until they can be verified as registered. The definitions for those who need to be verified have also been changed and full details can be found on their website <http://kids.nsw.gov.au/kids/working/newcheck>

The Associations policies cover best practise for working with children and they will continue to be reviewed. It may also be necessary for clubs/zones to have a reporting system in place for those volunteers who are exempt from the check so that their liability in the event of a problem is lessened. If you have any questions do not hesitate to contact the State Office.

## CLUB RESOURCES

There are a number of resources available on the Associations website to help clubs/zone with running meetings, registrations etc. Zones may also apply to host a free Administration School in 2014 which will cover all of these topics as well as Conflict Resolution and Writing Great Grants please contact the office for full details.

- Secretary handbook – updated to reflect all changes since March 2013
- Code of Conduct – updated as per November 2013 State meeting
- Member Protection Policy
- Risk Management and Work Health and Safety Policy – in line with new legislative requirements
- Child Protection and Zero Tolerance Policy
- Smoking Policy – in line with new legislative requirements
- Smoking Policy – in line with new legislative requirements
- Contact within Pony Club, Complaints Handling Procedures and Mediation Process
- Information supplied on Conflict Resolution from PCAV website and National

Standards involving volunteers for not for profit organisations.

- Sports Connect Policy

A USB has been supplied to all Zone Secretaries including PowerPoint presentations, most common forms, Member, Secretary and Management Handbooks and information on Risk Management.

## INSURANCE

Insurance premiums have now been paid for 2014 these include updated numbers of members volunteers etc. One Day Memberships, an added extra policy for riders and volunteers whilst travelling interstate and overseas to ensure complete coverage throughout the year and cover for the Mounted Games trailer showing a slight decrease from those paid in 2013. Differences are listed below:

Type	2012	2013	2014
Building	\$866.91	\$965.28	\$1,013.48
Public Liability	\$108,350.00	\$108,350.00	\$108,350.00
Personal Accident	\$104,173.35	\$92,317.50	\$92,317.50
Travel/ management	\$11,558.29	\$5,097.00	\$5,011.20
Mounted Games trailer	\$393.93	\$365.03	\$372.40
Extra events cover	\$299.75.	\$299.75 (estimate only as not paid in 2012)	\$299.75 (estimate only as not paid in 2013)
Totals	\$215,642.20	\$207,394.75	\$207,364.33

Breakup of costs involved in providing these schools and clinics.

School Type	Coaches/Presenter fees	Travel etc.
Instructors Schools	\$14,300.00	\$5,840.34
Regional Schools	\$27,850.00	\$13,500.75
Specialist Schools	\$2,801.90	\$171.25
NCAS Assessments	\$10,450.00	\$5691.59
Administration Schools		\$3,128.08
Totals	\$55,401.90	\$28,332.01

The total amount as above is \$83,733.91 which is less than 2013 however this amount does not include the Specialists Schools that are provided free of charge by a couple of presenters Dave Harris (Mounted Games) and Graham Davies (Showjumping Judges Clinics), travel grants to clubs for Paid Instructors who attend a camp, nor does it include the time volunteered by the State Executive at Administration Schools. This amount translates to 15.5% of our annual income which is spent to provide quality instruction to our members and volunteers.

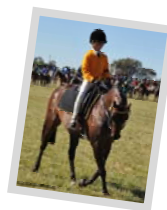
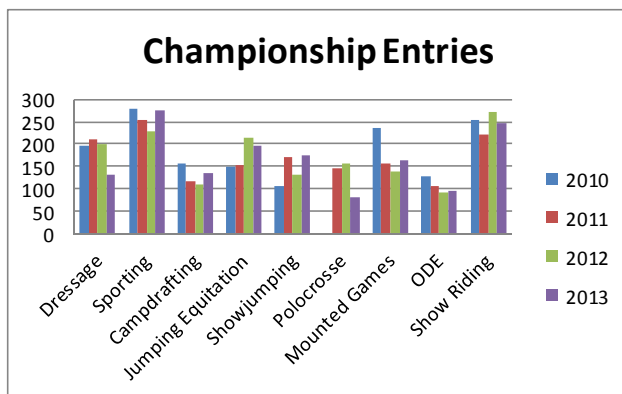
## COACHING & SCHOOLS

Congratulations must go to the 265 members who have successfully completed NCAS Preliminary accreditation and 13 members who have since updated to NCAS Level 1 accreditation. These numbers are a credit to their clubs, zones and mentors and directly relates to the high quality of instructors at Pony Club who are willing to volunteer their time to our members.

According to the records at the State Office we only have 381 accredited Old System Instructors/Examiners and clubs and zones need to be aware that the **cut-off date for renewal** of these Old System Instructors and Examiners Certificates is the **31<sup>st</sup> March 2014**.

SCHOOLS FOR 2013 as at 31/12/13							
ZONE	NCAS ASSESS	NCAS INSTRUCTORS	JUNIOR REGIONAL	SENIOR REGIONAL	SPECIALIST CLINICS	MOUNTED GAMES	Total
2		1	2				3
3	1						1
4	1		2		1		4
5		1					1
6		1	1		1		3
7			1				1
8	1	1	2				4
9	1	1	1				3
10		1	1	1	1		4
11		1	2				3
12		1					1
13		1					1
14			1	1			2
15							
16							
17		1					1
18			1	1			2
19		1	2				3
20	1	1	1		1		3
21	1		2				2
22	1		2			1	4
23							
24		1					1
25		1					1
26	1						1
27		1	2				3
28		1	2				3
State							
<b>Totals</b>	<b>6</b>	<b>16</b>	<b>25</b>	<b>3</b>	<b>4</b>	<b>1</b>	
Nothing booked					<b>Total</b>		<b>55</b>
Cancelled school							

## CHAMPIONSHIPS



### Notes:

SJ 2011 added an additional grade hence increased numbers

MG 2010 - 31 Club, 16 Zone Teams

MG 2011 - 22 Club, 9 Zone Teams

MG 2012 - 17 Club, 11 Zone Teams

MG 2013 - 23 Club, 10 Zone Teams

Polo 2011 - 22 Teams (5 x U13, 9 x U17, 8 x U25)

Polo 2012 - 23 Teams (5 x U13, 9 x U17, 9 x U25)

### Host Zones:

	2010	2011	2012	2013	2014
Dressage	20	26	3	12	5
Sporting	13	27	4	25	13
Campdrafting	13	27	4	25	13
Jumping Equitation	28	11	10	6	27
Showjumping	9	5	4	3	11
Polocrosse	n/a	16	19	5	26
Mounted Games	16	20	16	20	
ODE	3	7	20	2	
Show Riding	4	13	26	16	7

## 2013 STATE CAMP

The 20th Annual State Camp was held from the 6-11th January 2013 at the prestigious Sydney International Equestrian Centre at Horsley Park (SIEC). The camp brought together sixty of the top riders in the state in was a highlight for the Pony Club year. Riders received instruction from top Australian coaches and lectures from horse industry professionals. The success of the 2013 camp is due to a high standard of riders, instructors, volunteers and the Executive Committee.



## 2013 AGE CHAMPIONS

Dressage:	U13: Jessica McDonald, Zone 25 13 & U15: Brianna Cartwright, Zone 24 15 & U17: Sarah Faraway, Zone 3 17 & U25: Georgia Hope, Zone 16
Sporting:	U11: Georgia Rigby, QLD 11 & U13: Jessica McDonald, Zone 25 13 & U15: Anastasia Martin, Zone 7 15 & U17: Emma Sheargold, Zone 16 17 & U25: Tegan Byrnes, QLD
Campdrafting:	10 & U13: Rohan Fenlon, QLD 13 & U15: Rowena Dillon, Zone 25 15 & U17: Brendon Weiss, Zone 13 17 & U25: Matthew Ireland, Zone 13
Jumping Equitation:	U13: Sophie Hamilton-Smith, Zone 5 13 & U15: Matilda Seppelt, Zone 19 15 & U17: Georgina Grove, Zone 23 17 & U25: Alexandra Wolters Mannix, Zone 3
Showjumping:	U13: Ryan Alexander, Zone 12 13 & U15: Angus Graham, QLD 15 & U17: Gemma Tinney, Zone 23 17 & U25: Ryan Towns, Zone 8
Mounted Games:	U17: Bungendore Radio Active, Zone 16 17 & U25: Team Extreme, Zone 16
ODE:	13 & U15: Matilda Seppelt, Zone 19 15 & U17: Rachel Temm, Zone 23 17 & U25: Alexandra Wolters Mannix, Zone 3
Showriding:	U 9: Ellis Brooke, Zone 16 9 & U11: Jorja Power, Zone 13 11 & U13: Jaimie-Lee Burns, Zone 24 13: Sarah Louise Olsen, Zone 26 14: Juliet Sharpe, Zone 3 15 & U17: Montana Breust, Zone 21 17 & U25: Brodie Howe, Zone 22





## 2013 INTER-PACIFIC EXCHANGE

The Inter Pacific Exchange which began in Brisbane on Friday 26<sup>th</sup> July, concluded with an action packed Nations Cup competition held at Yandina over the weekend of the 10-11<sup>th</sup> August. Australia and New Zealand battled it out for first place over three rounds, time was the deciding factor with Australia just a fraction over one second in front of the Kiwis to take out the Nations Cup. USA placed third, Hong Kong fourth and Canada fifth.

Highlights of the program for NSW Pony Club representative Brandon Beneke from The Vines Pony Club included, "meeting and making friends with riders from around the world and representing Australia in an International competition." "The Inter Pacific Exchange has been an incredible experience. I hope that the friendships I have made and what I have learnt will bring on more opportunities for me in the future," said Brandon.

Brandon's advice for other Pony Club members hoping to follow in his footsteps? "My advice would be to make the most of all the opportunities that Pony Club offers. Practice, persevere and always do your best."

## 2013 PCA NATIONALS

Thirteen riders representing NSW travelled to compete in the Pony Club Australia National Championships held at the Western Australia State Equestrian Centre, Brigadoon, from the 26 to the 30 September 2013.

For many competitors and their families this was a once in a lifetime opportunity to travel to Western Australia to compete in the National Pony Club Championships which is held every two years in a different Australian state. Many competitors took extra time before and after the trip to sightsee and make the trip a bit of a holiday.

Congratulations to the NSW state team who performed exceptionally well in all disciplines. In particular Madeleine Prell and her horse Coolaroo Scamp from Crookwell Pony Club who is now the National Junior Showjumping Champion!

Emma Botfield riding horse Federer from Warialda Pony Club placed third place in Senior Showjumping.

The NSW Junior Mounted Games team consisting of Annabelle Ledger, Madeline



Skopek, Thomas Read, Tom Pearce and Kynan Trotter came second, with Western Australia first and Victoria third.

Tiffany Bignold on her horse Glo-Brook Legend from Glenorie Pony Club, took out third place in Senior Dressage. The NSW Junior Dressage team also placed third overall.

The NSW Tetrathlon Junior team consisting of Kynan Trotter, Tom Pearce, Thomas Read and Madeleine Prell placed second. Tom Pearce also came second in the Junior Tetrathlon. Tetrathlon involves four elements, shooting at a target from 30 metres, running 1,500 metres, ride a 600m course with showjumping fences and swim the furthest distance in four minutes.

Competitors stayed at the venue in donga style accommodation and enjoyed meeting fellow competitors from other states around Australia. A highlight of the competition was the official dinner, a formal social event for the competitors, parents and supporters. The official dinner included a three course formal dinner followed by a cheese platter, tea and coffee at the beautiful Belvoir Estate a renowned wedding and function venue.



A special thank you to Pony Club NSW members who helped to raise a total of \$22,500 through the Nationals fundraising raffle, the money raised was greatly appreciated and was distributed to competitors to assist with the expenses of travelling to WA with their horses for the event.

## GRANTS

Congratulations to the following Pony Clubs who applied and were successful in receiving a state government grant to assist their pony club.

### SPORT AND RECREATION FACILITY GRANT

Organisation	Project	Amount Recommended
Forest Hills Pony Club Inc.	Colourbond storage shed at ground	\$8,500.00

### COMMUNITY BUILDING PARTNERSHIP PROGRAM

Organisation	Project	Amount Recommended
Glenreagh Pony Club Inc	Construction of storage shed/kitchen/meeting room	\$14,394.00
Jindera & District Pony Club Inc	Building a multipurpose horse arena	\$21,000.00
Singleton Pony Club Incorporated	Facility upgrade	\$5,000.00
Tweed Heads Pony Club Inc	Move/repair fences	\$10,000.00
Cudgong Jump Club inc	Building a new cross country course	\$15,000.00
Black Range Pony Club Inc	Resurfacing club grounds at Thurgoona	\$7,000.00

## AWARDS

In 2013 we received 21 entries for the Volunteer of the Year Award, 14 entries for the Keith Lowe Award and 7 entries for the Junior Service Award, a total of 42 entries.

**NSW Sports Federation Community Sports Awards:** The Pony Club Association of NSW is pleased to announce Jenny Frankum as the recipient of the 2013 NSW Sports Federation Community Sports Awards, Distinguished Long Service Award.

### Junior Service Award recipients

Zone	Name	Club
2	Johnathon Scott	Young
3	Lachie Dawes	Orange
9	Zoe Bunting	Wingham
14	Brittany Meers	Bega
16	Loren Slater	Canberra Lakes
23	Rachel Temm	Forest Hills
23	Angela Begg	Eastern Suburbs

### Keith Lowe Award recipients

Zone	Name	Club
3	Benita Dwyer	Oberon
3	Alex Wolters-Mannix	Orange
4	Amanda Rockell	Wongarbon
6	Kayla Brown	Hargraves Triamble
9	Alex Watts	Wingham
9	Abbey Baker	Camden Haven
9	Chloe Baker	Camden Haven
13	Sam Hanlan	Armidale
14	Aaron Burns	Cobargo
15	Mykaella Gosper	Channon Dunoon
16	Clare Edsor	Canberra Lakes
16	Myfanwy Clark	Bungendore
20	Sarah Wilesmith	Culcairn
23	Catherine Syme	Forest Hills
23	Nicole Barnes	Forest Hills

### Volunteer of the Year Award recipients

Zone	Name	Club
2	Pam Bennett	Young
3	Kay Whalan	Oberon
3	Bardi Mannix	Orange
5	Richard Blackman	Coonabarabran
6	Les Johnston	Rylstone
7	Phillip Logue	Muswellbrook
13	Sharon Irwin	Bundarra
16	Katherine Breitkopf	Canberra Lakes
19	Cosimo Procopio	Kurrajong Pony Club
19	Michael Allen	Kurrajong Pony Club
19	Jacqueline Mascord	Londonderry
21	Patrick Hume	Griffith
23	Catherine Egan	Arcadia
23	Alison Cairnes	Arcadia
23	Michael Syme	Forest Hills
24	Tina Morris	Mangrove Mountain
24	Stuart Munro	Toronto
25	Julie Taverner	Mount Sugarloaf
27	Kim Stamatellis	Goulburn
27	Janene Stamatellis	Goulburn
28	Christine Kettlewell	Shoalhaven



## MARKETING & SPONSORSHIP

Compared to the previous years we saw a reduction in cash based sponsorships and advertising. With an increase in product based sponsorships, including an Age Champion rug sponsor who generously provided rugs for six out of the nine State Championships in 2013.

The Profile of the Month competition remains popular, with members having the opportunity to win some fantastic sponsor prizes. Horseland came on board as a major product sponsor for the Pony Club of the Month competition, offering a significant amount of product for winning clubs on a monthly basis.

Social Media prizes were implemented, with competitions run approximately once a month. Our Facebook page increased in popularity with 2,063 'likes' at the time of this publication, an increase of around 750 from this time last year.

<b>Advertising &amp; Sponsorship Report</b>				
<b>Not based on financial year, based on annual year.</b>				
	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>
<b>Newsletter Advertising</b>	\$2,782.85	\$4,482.65	\$4,023.00	\$2,132.00
<b>Mail Out Inclusion</b>	\$60.00	\$140.00	\$1,472.73	\$381.82
<b>Website Advertising</b>	\$549.09	\$1,495.50	\$3,790.92	\$1,490.91
<b>Pon E News Advertising</b>	\$0.00	\$0.00	\$227.27	\$0.00
<b>Mitavite Feed Bag Sales</b>	\$2,408.85	\$2,817.90	\$3,909.13	\$3,818.00
<b>State Camp</b>	\$0.00	\$0.00	\$234.00	\$0.00
<b>State Championships</b>	\$4,181.82	\$10,885.39	\$2,727.28	\$0.00
<b>Volunteer of the Year</b>	\$0.00	\$0.00	\$909.09	\$0.00
	<b>\$9,982.61</b>	<b>\$19,821.44</b>	<b>\$17,293.42</b>	<b>\$7,822.73</b>
<i>N.B. Figures exclude gst</i>				
Newsletter Advertising: Kaz Jodz \$336.60, \$274.70, Equitana \$550, Black Diamond Supplies \$560.90, SHEC \$49.50, EBM Insurance \$151.25, Club Colours Direct \$49.50, Replay Classifieds \$49.50, Hidden Valley \$247.27, Goodwoods \$236.36, Club Colours Direct \$247.27.				
Mail Out Inclusion: TAFE North Coast \$60.				
Website Advertising: Kaz Jodz \$315, ESP \$125, ESP \$109.09.				
Mitavite Feed Bag Sales: 53 SALES				
State Championships: Bungendore Community Bank \$1818.18 Naming Rights sponsor, AGL Energy Gloucester \$1454.55 Naming Rights sponsor reduced rate due to ribbons printed and late booking, Ranvet \$1,000 major SJ and SR sponsor.				

## PRODUCT SPONSORSHIP

### *Club of the Month;* (per month)

\$100 gift certificate from Australian Show Ribbons (\$1200 for year)

\$600 Horseland product (\$7,200 for year)

24 x Mitavite Xtra Cool feed bag gift certificates (\$480)

### *Profile of the Month;* (per month)

\$50 Saddle Carry Bag from Giddyup Girl (\$600 for year)

### *Junior Service of the Year Award;*

56 x Mitavite Xtra Cool feed bag gift certificates (\$1,120)

### *Keith Lowe Award:*

56 x Mitavite Xtra Cool feed bag gift certificates (\$1,120)

### *Volunteer of the Year Award;*

56 x Mitavite Xtra Cool feed bag gift certificates (\$1,120)

### *Competition Prizes;* (per newsletter)

8 x Magazine subscriptions for HorseWyse Magazine (Dec 2012 – Sep 2013 RRP \$224 for year)

20 x Mitavite Xtra Cool feed bag gift certificates (RRP \$400)

8 x Macs Equine Pee Wee Bits (RRP \$520)

8 x Macs Equine Tear Mender (RRP \$200)

### *State Championships;*

180 x Mitavite Xtra Cool feed bag certificate (9 x 20 for each event. \$3,600)

\$2,000 product and \$1,000 cash from Ranvet for State Showjumping and Showriding

26 rugs for State Championships at \$60 per rug Flametree Inc rug sponsor (RRP \$1560)

### *State Camp;* (per recipient)

1 x International Animal Health product (RRP \$900, @ \$15 x 60)

### *Nationals raffle product;*

1 x R.M.Williams Burgundy Check Saddle Cloth (RRP \$125)

9 x Pony Club shirts (@ RRP \$20 x 9 = \$180)

1 x TuffRock Horsecare Kit (RRP \$150)

\$260 Flametree Inc product

\$280 Club Colours Direct product

\$180 Rydges 1 night with breakfast in Executive King Suite

\$528 Ranvet product

\$1005 Blue box trailer

\$50 Tool Kit donated by Bunning's Warehouse Wollongong

\$2000 approximate value of trailer product donated by Clubs/Zones.

### *Other;*

235 x Individual Gift Certificates for Mitavite Xtra Cool feed bag for Clubs to purchase for Club use (RRP \$4700)

Big Country PVC Fencing (1 x \$2000 Dressage arenas for NSW Pony Clubs)

**Total Estimated RRP:   2011 \$23,000.00**  
  **2012 \$32,472.20**  
  **2013 \$37,702.00**

## HORSELAND PONY CLUB OF THE MONTH COMPETITION

The Horseland Club of the Month competition recognises one club each month for the tireless efforts of their members and volunteers by rewarding the club with a prize. To enter, a member of the club must submit a short story with photographs outlining why they love being a member of their club.

In 2013 each month the Horseland Club of the Month winner received;

- \$600 Horseland Prize Pack from Horseland,
- \$100 gift certificate Australian Show Ribbons,
- 2 x gift certificates for an Xtra-Cool feed bag from Mitavite,
- Club profile published in the Horse Downunder magazine (pending publisher approval and quality of photos).

The Horseland Club of the Month winners for 2013 are as follows;

January - Woonona, Zone 22  
February - Hawkesbury Valley, Zone 19  
March - Wamboin, Zone 16  
April - Forbes, Zone 11  
May - Goulburn, Zone 27  
June - Cabarita Beach, Zone 15  
July - Burra District, Zone 16  
August - Harden, Zone 2  
September - Megalong Valley, Zone 19  
October - Uralla, Zone 13  
November - Arcadia, Zone 23  
December - Tumbarumba, Zone 20





**THE PONY CLUB**  
**ASSOCIATION OF NSW**